



PR TRAINING FOR YOUR STUDENTS

JUST IN TIME. JUST ENOUGH. JUST FOR YOU.



INTRODUCTION

You want your students to be world-class professionals when they graduate. Available classroom time should be used to share valuable experience, industry knowledge and career advice.

The highest growth in the university sector is in online universities: 33% of 20 million third-level students in the USA study online.

Students like the option of mobile courses which build self-reliance and suit their lifestyles. For universities, blended learning is effective, reduces cost and improves student retention.

We licence professional, bite-sized communications courses which are cutting-edge and industry relevant. Our take-home format allows your professors to spend class time interacting with your students, generating lively debate and discussing key issues.



OUR COURSES



We can map our training courses to your existing degree programme. We offer an extensive range of courses, you select the package to suit your learner needs.

We work with you to optimise learner outcomes through self-study, facilitating a blended learning experience that can be adapted to complement your credit allocation system. Valuable contact hours are now used to create a discussion space, that will allow you share your knowledge and insight with your students.

The most relevant communication trends and skills are available to your students 24/7, based on extensive and ongoing research of the communications industry.

TESTIMONIAL

"Great opening video. Platform generally easy to navigate. I found that I was able to complete the course in well under 3 hrs; I was very happy to find this."

-Dr. Lukasz (Luk) Swiatek

Discipline of Media & Communications | School of the Arts & Media The University of New South Wales

ABOUT

The PR Training Academy is built on years of professional and academic experience in the communications industry. Our courses reflect industry change and trends, and are delivered from the perspective of a PR Professional.

Our founder, Ellen Gunning, has been working in the PR industry for over 25 years, and is author of the core text "Public Relations: A Practical Approach", (Macmillan Higher Education UK, 3rd edition, October 2018), which is studied by third level students internationally.

Our courses reflect the needs of agencies, consultants, educators, and freelancers. They are on-message, available 24/7 and written for PR professionals.

To learn more about Ellen Gunning visit:
<https://www.linkedin.com/in/ellengunningpr/>



CONTACT US TODAY TO REGISTER YOUR UNIVERSITY AND GIVE YOUR STUDENTS ACCESS TO CUTTING-EDGE AND INDUSTRY RELEVANT COMMUNICATION COURSES!

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